



Integration Connectors for Middleware Management Partners Corp Customers

HIGHLIGHTS

- *Cloud-based business integration delivered as a service*
- *Easy scalability to start small and grow with cost-effective subscription pricing*
- *Extends existing applications and middleware for B2B integration*
- *Secure, reliable and agile platform that leverages WebSphere technology*

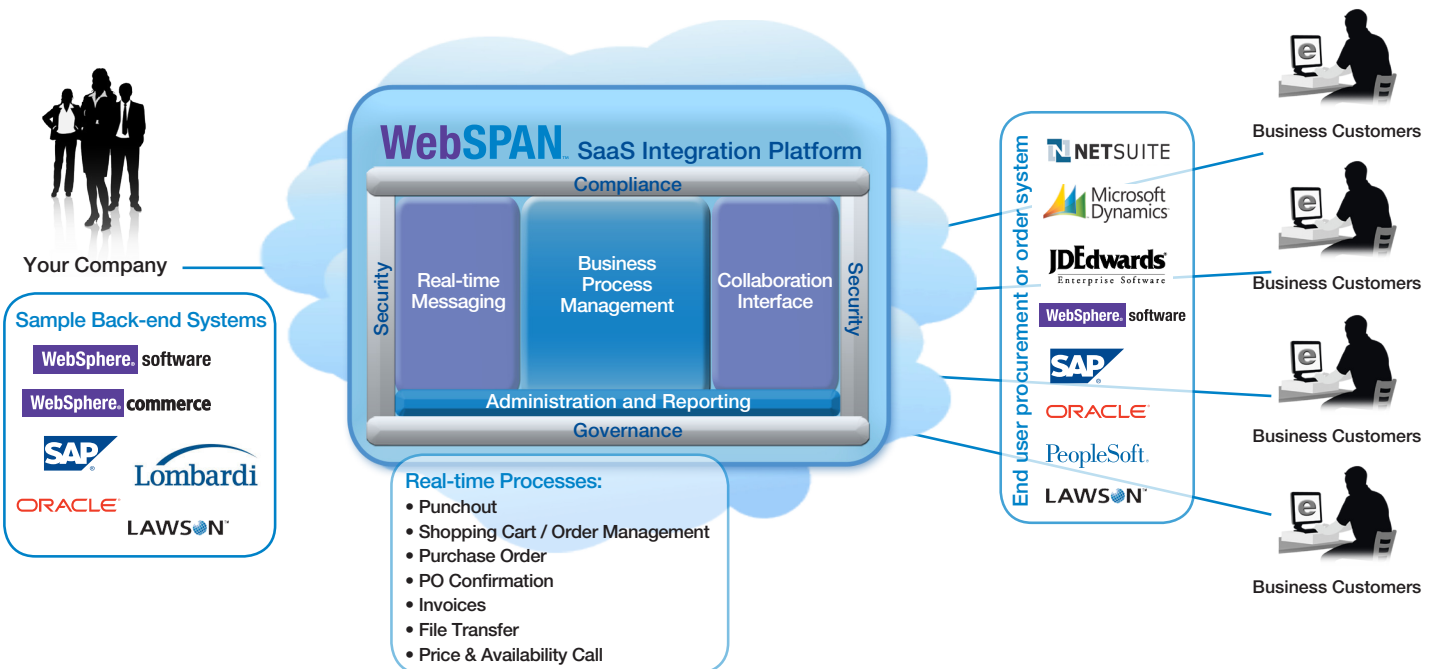
Using Integration to Boost Your Business

In today's business world, it's increasingly important to work closely with your partners and customers. This usually requires sharing information and documents and collaborating on critical business processes, like procurement, invoicing, eCommerce and other operations. Middleware Management Partners Corp (MMPC), your IBM WebSphere middleware services provider, is partnering with Hubspan, the leading cloud-based B2B integration service provider, to bring you an integrated legacy-to-customer solution.

Proven Cloud Platform

Hubspan's flagship solution is the WebSpan SaaS Integration Platform, which combines Hubspan's proven cloud-based platform with key components of IBM WebSphere integration software. WebSpan is a highly secure, flexible and scalable integration solution that leverages the software-as-a-service (SaaS) model to bring you the greatest value and agility. As a "middleware-in-the-cloud" service, there is no software to install, configure, maintain and support. With MMPC, you have a choice of deploying on-premise middleware and integration solutions and/or leveraging the WebSpan cloud. These cloud-based Integration Connectors combined with managed services make it easy to extend your existing applications or middleware across the cloud to business communities for B2B integration.

WebSpan extends IBM and other on-premise or cloud systems to your B2B community for business process integration



Five WebSpan Connector Packages for MMPC Customers

Hubspan is delivering five WebSpan Connectors to address the specific integration needs of MMPC clients:

- 1. WebSpan PunchOut Connector for MMPC:** Allows your buyers to access catalogs you host on your eStore via the “punchout” process, handling a direct connection for a cXML transaction from the SciQuest purchasing interface to your eCommerce Web site and reverse transactions as needed.
- 2. WebSpan Purchase Order Connector for MMPC:** Allows buyers and suppliers to exchange electronic purchase order information, such as Purchase Order, PO acknowledgments, PO Change, PO Change Response and Order Status. WebSpan mediates between the communication protocols and data formats used by all companies for complete interoperability.
- 3. WebSpan Invoice Connector for MMPC:** Allows buyers and suppliers to exchange electronic invoices and related messages, such as invoice, invoice acknowledgement, remittances, product availability and advance shipping notice (ASN). WebSpan mediates between the communication protocols and data formats used by all companies.
- 4. WebSpan Price and Availability Call Connector for MMPC:** Enables buyers to access up-to-date pricing and availability information directly from your catalogs, supporting the communication protocols and data formats specified by your company and your customers.
- 5. WebSpan File Transfer Connector for MMPC:** Facilitates the seamless movement of data, files and information from one company/system to another with end-to-end security, visibility and monitoring. WebSpan supports not only traditional FTP transactions but all Internet protocols.

Integration Services with Each Package

Complementary to MMPC’s Middleware Administration Services, all WebSpan Connectors include integration services from Hubspan’s expert team of service and support professionals. This combined team of MMPC and Hubspan gives you best-in-class services and support for your integration needs. Each WebSpan Connector includes implementation services, such as on-boarding, business analysis, process design and configuration, production testing, business rule definition, and more. In addition, the integration services and solutions are backed by a state-of-the-art infrastructure with the highest level of security, reliability and performance.

WebSpan Interoperability

The goal of business integration is to make disparate business systems and processes interoperable. WebSpan is designed to work with a diverse set of standards. You benefit from the platform’s ability to resolve complex integration challenges and facilitate true interoperability. All members of the integration community can send and receive the exact information they need to process transactions through their back-end systems in a frictionless manner. Rather than a point-to-point or application-to application solution, WebSpan is an “any-to-any” platform for connections and integration.

WebSpan provides any-to-any connectivity and integration across standards, protocols, formats and applications

Protocols	Message Formats	Application Types
<ul style="list-style-type: none">• HTTP/S• FTP/S• SFTP• SMTP• AS2• RNIF• VAN• REST• SOAP• MQ	<ul style="list-style-type: none">• EDI (ANSI X12, EDIFACT, Spec2000, Tradacoms, etc)• Flat File (CSV, FixedWidth, MultiRecord, etc.)• XML (cXML, OAGIS, UBL/ebXML, RosettaNet, customized, etc.)• HTML Forms• Vendor Specific (OCI, CIF, iDOC, etc.)• Industry Standards (PIDX, CIDX, AIA, etc.)• Custom (may require additional services)	<ul style="list-style-type: none">• On-premise Apps<ul style="list-style-type: none">◦ Such as SAP, Oracle, PeopleSoft, JD Edwards, etc.◦ IBM WebSphere and other on-premise Middleware• Web-based Apps• SaaS-based Apps• Legacy Apps• Custom Apps

About Hubspan, Inc.

Hubspan is the leading provider of business integration solutions, helping companies automate business processes across the extended enterprise. Hubspan’s flagship solution is the WebSpan SaaS Integration Platform, which combines Hubspan’s innovative, cloud-based platform and managed services with IBM WebSphere integration software. Thousands of companies, from small enterprises to the Fortune 500, use the platform every day for secure, reliable and scalable business integration, such as file transfer, advanced EDI, customer integration and more.

About Middleware Management Partners Corp (MMPC)

Middleware Management Partners Corp (MMPC) offers a comprehensive and cost-effective set of integration solutions and managed services for companies who run an IBM-based WebSphere EAI, ESB, or SOA environment. With decades of experience in IBM middleware and a proven history of designing, developing, and supporting integrated systems, MMPC can help keep your business critical applications up, running and available.