

# HUBSPAN BUSINESS INTEGRATION PLATFORM



- Simplified business process automation
- SaaS platform for on-demand integration that's reliable and secure
- Cost-effective subscription model with minimal upfront investment
- Scalable solution that easily expands as your needs grow

## MAKING BUSINESS PROCESS AUTOMATION EASY

In today's business world, it's increasingly important to work closely with your partners, customers, suppliers and colleagues. This requires an ability to share information and documents and to automate business processes. In many cases, this requires working with different IT systems, which can make business integration challenging and expensive. Hubspan solutions help you achieve your business automation and integration goals, while reducing cost and complexity. With its SaaS integration platform, Hubspan drives a strong ROI and fast results by more closely integrating processes, transactions and applications.



## THE LEADING SAAS INTEGRATION PLATFORM

Today's integration needs are more demanding and complex than ever before, which calls for an integration solution that is robust, scalable, flexible, and secure, with a high level of interoperability. Hubspan's innovative SaaS-based platform addresses the integration challenges of both today and tomorrow.



**Cost-effective and Scalable:** Hubspan enables business process automation without the cost or headache of on-premise infrastructure and management.



**Reliable and Secure:** Built from the ground-up for the Internet with a net-native architecture, the Hubspan platform ensures the highest level of performance, security and reliability.



**Any to Any Connections:** Rather than a point-to-point or application-to-application solution, Hubspan is an "Any to Any" platform, working across different business processes, applications, protocols and systems.



**Real-time Transactions:** With Hubspan, you receive integration on demand, with an always-on solution that provides real-time communication and transactions. With Hubspan, you receive integration services when you need it and how you need it.

# HUBSPAN BUSINESS INTEGRATION PLATFORM



## DELIVERING SOLUTIONS THAT SOLVE YOUR BUSINESS PROCESS CHALLENGES



Hubspan streamlines integration across multiple business processes, from supply and demand chain to financial integration to Web commerce and more. Whether you need to improve the connections between you and your customers, enable a marketplace-commerce application with multiple vendors, integrate logistics automation, automate invoicing or any other business process, Hubspan has a solution that works for you.

### HUBSPAN INTEGRATION SOLUTIONS

#### Supply Chain

- Enables companies to easily and affordably integrate and collaborate with all partners in the supply chain process, managing document and data transfer and providing Web-based integration of all related processes.

#### Demand Chain

- Provides seamless integration between customer relationship management (CRM) and supply chain management systems to help manage the processes and relationships between customers and suppliers.

#### Logistics

- Simplifies the management and integration of b2b logistics and the flow of goods, information and resources and improves processes with third-party logistics (3PL) providers.

#### Financial

- Improves integration across banks, credit card companies and customers, working with different applications, systems and platforms to make financial integration work, while ensuring the highest level of security.

#### Web Commerce

- Simplifies and optimizes the transactions and integration needed between e-commerce operations and their suppliers and customers as well as Web commerce marketplaces or communities.

### GUARANTEEING THE HUBSPAN EXPERIENCE

At Hubspan, we are focused on the customer and making your business integration a success. Our customers have increased their revenues, significantly cut IT expenses, and improved customer and partner satisfaction by using the Hubspan Integration Platform.

#### CUSTOMER BENEFITS

- **Minimizes cost and risk:** Minimal up-front investment and no additional hardware or software costs, with a pay-as-you-go subscription model.
- **Increases ROI of existing IT investments:** Leverages existing systems and applications, so companies have no rip and replace or upgrade requirements.
- **Improves competitiveness and revenue:** Provides the tools and access partners need to do business together in order to improve customer service and sales.
- **Enables "Green" IT:** An affordable step toward a greener IT environment.

### HUBSPAN IS IDEAL FOR COMPANIES THAT WANT TO:

- Integrate data and business processes across a wide range of business partners and communities
- Drive costs out of manual business processes or reduce overall costs of integration and related infrastructure
- Consolidate systems and combine business processes due to a merger or acquisition
- Complete an ERP upgrade or extend ERP systems and business processes to external partners
- Implement a "green" IT initiative

#### ABOUT HUBSPAN

Hubspan is the leading provider of business integration solutions, helping companies automate business processes and provide strong collaboration among internal and external communities. Hubspan's SaaS integration platform is cost-effective, scalable and reliable. With its any-to-any connections, Hubspan ensures seamless interoperability across systems, applications, and protocols.